Name, Likeness, Image and Voice (NLIV)

Welcome to <u>www.jamiegrissett.org</u> (hereinafter referred to as the "Site.") <u>www.jamiegrissett.org</u> is largely a religious corporate organization dedicated to changing lives while saving one soul at a time by leading Jamie Grissett to completely love God, love people, and love life as one in a global setting.

Please read this Policy carefully before using this Site

Except where the context otherwise requires or where otherwise indicated, the terms "We," "Us" and/or "Our" refer to Jamie Grissett, Inc. and any of our affiliated organizations as appropriate to the context (hereinafter referred individually to as the "Party" and collectively as "Parties."). The terms "You" and/or "Your" refers to any person accessing and/or using the Site.

Purpose

At Jamie Grissett, Inc., we are committed to respecting the privacy and publicity rights of Jamie Grissett. This Name, Likeness, Image and Voice (hereinafter referred to as the "NLIV") Policy outlines our approach to safeguarding personal attributes and ensuring compliance with applicable laws and regulations.

To Whom this Policy Applies

This policy applies to all individuals, groups, or entities interested in activities that may involve the use of Jamie Grissett's NLIV.

Privacy and Publicity Rights

With respect to Jamie Grissett' privacy and publicity rights, the right of publicity prevents the unauthorized commercial use of Jamie Grissett's NLIV or other recognizable aspects of Jamie Grissett's persona. Thus, it gives Jamie Grissett the exclusive right to license the use of Jamie Grissett identity for commercial promotion prior to a written consent.

Full Protection under the Law

The right of publicity is an intellectual property right that protects against the misappropriation of Jamie Grissett's NLIV or other indicia of personal identity such as nickname, pseudonym, voice, signature, likeness, or photograph—for commercial benefit.

- <u>Federal Laws (USA)</u>: Our policy adheres to all applicable federal laws within the United States governing privacy and publicity rights, ensuring compliance with regulations such as the right of publicity, defamation, and misappropriation.
- <u>International Laws</u>: Additionally, we respect international laws that safeguard privacy and publicity rights, fostering a global standard for the protection of Jamie Grissett's personal attributes.

Unauthorized Use

We strictly prohibit the unauthorized use of Jamie Grissett's NLIV. Unauthorized use includes:

• <u>Use of a Protected Attribute</u>: Employing Jamie Grissett personal attribute without explicit consent.

- <u>The Use Was For an Exploitative Purpose</u>: Using personal attributes in a manner that exploits, harms, or defames Jamie Grissett.
- <u>No Consent Given</u>: Utilizing personal attributes without obtaining proper consent or authorization.
- <u>Violation of the Right of Publicity</u>: Any violation of a Jamie Grisset's right of publicity will be taken seriously. We will promptly investigate and rectify any infringement of these rights, ensuring that appropriate actions are taken.

Consequences

Violations of this policy may result in disciplinary actions, including but not limited to termination of employment or contracts. Additionally, legal action may be pursued against those responsible for unauthorized use.

Jurisdiction

We acknowledge the importance of jurisdiction in legal matters and follow the applicable laws in both the United States of America and international contexts.

- <u>Federal Laws (USA)</u>: Our policy complies with all relevant federal laws in the United States, including the Lanham Act and state-specific regulations.
- <u>International Laws</u>: We also adhere to international laws and agreements, ensuring that our practices align with the global standards for privacy and publicity rights.

Entire Agreement

This policy constitutes the entire agreement and understanding between Jamie Grissett, Inc. and any an/or all individuals, groups, or entities interested in activities regarding the use of Jamie Grissett's personal attributes. By adhering to this policy, we maintain our commitment to respecting the rights and privacy of Jamie Grissett, while also upholding legal and ethical standards in all our activities.